

Combating Complacency With the Drive to Win

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What is it about athletes that we admire so much and want to replicate in our own lives? Seeing them win is inspiring, but what we actually admire most are the things that transcend sports: their resiliency, dedication, and drive.

The very best athletes and coaches are focused more on the process than the result. They have an inner drive to improve, grow, and hone their skills. That motivation to get better is much more fulfilling and

sustainable than the desire to simply achieve.

We can learn from these world-class athletes and embrace a purpose-centered pursuit of greatness. Complacency creeps in like a weed and threatens to take over, but we can fight it with drive.

People follow leaders who are passionate about getting better and want to help others get better. Become a leader who loves the effort as much as the output.

MAIN POINTS

1. Drive is everything. It's not the drive to achieve that creates leaders worth following. It's the drive to get better.

2. Focus on the journey, not the destination. When we chase achievement, we end up unfulfilled. We find fulfillment when we focus on the journey.

3. Set the bar internally, not externally. The magic happens when we stop focusing on the competition and we start looking inward at ourselves.

“We have a choice every day to create complacency or unlock drive.”